

***AAT selects MapIT as its partner for mapping solutions
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MapIT is proud to announce that AAT, a leading developer in smart mobile and web solutions, has selected MapIT as their preferred supplier of mapping data.

MapIT is renowned for its de facto standard of digital mapping in Sub-Saharan Africa. Its partnership with Tele Atlas, a leading global provider of digital maps, ensures clients with map data of international standards. With this in mind AAT will be employing MapIT's mapping in all of its mapping solutions including www.streetmaps.co.za.

"AAT are particularly excited about the opportunities that will present themselves out of the relationship between MapIT and AAT. The convergence of the best mapping data for Africa and sound mapping technology make for a formidable offering," says Loet de Swart from AAT.

Streetmaps.co.za is the most popular online mapping website in South Africa. It includes points of interest overlays and directional services.

"There are about four million South Africans with access to the internet and a staggering 20 million with access to a cellphone. It is clear that cellphone technology is the way forward to real time information and communication. The partnership with AAT who provide smart mobile and web solutions to leading corporates, communities and individuals, will see a host of location based services that will be offered on the web and mobile platforms," says Managing Director of MapIT, Ray Wilkinson.

"The new relationship with AAT will also ensure that MapIT remains at the forefront of digital mapping and the driving force of the next generation of location enabled technology," says Wilkinson. "In addition, clients can look forward to the emergence of new developments and services from this partnership in the near future."

About MapIT

MapIT is at the forefront of digital mapping in Sub-Saharan Africa powering the next generation of location enabled technologies. MapIT's data is used in products and applications such as asset tracking, fleet management, business and market intelligence and web services. Its partnership in Africa with Tele Atlas, a leading global provider of digital maps and dynamic content for navigation and location based solutions, has enabled MapIT's data to be incorporated into Tele Atlas' international map offering, thus providing clients with map data of international standards.